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Full Service Feedback 102

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Full Service Feedback

- Full Service Feedback
 - Start-the-Clock
 - Container Visibility
 - Address Correction
 - Change of Address
 - Nixie

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Full-Service Address Correction

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- Full-Service Address Correction Features
 - First-Class Mail®
 - All COA and Nixie address correction records without additional charge for subsequent notices
 - Must meet Move Update requirements
 - Standard Mail®
 - The first unique COA/Nixie notice at no additional charge
 - Subsequent notice at no additional charge for 30 days
 - Must meet Move Update requirements
 - Periodicals
 - The first unique COA/Nixie notice at no additional charge
 - Subsequent notice at no additional charge for 60 days
 - Charges for additional notices will be applied by mail class

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Data Distribution

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- Start-the-Clock data is distributed to
 - Mail Owner
 - Mail Preparer
- Address Correction is distributed to:
 - Mail Owner only

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Methods for Receiving Data



- Feedback data is available using the following methods

Options for Data Exchange					
No	Data/ Service	Browser based HTTPS Download (Compressed Files)	Browser based Report (over HTTPS)	Mail.XML Pull (Customer Invokes USPS Web Service)	Mail.XML Push (USPS Invokes Customer Web Service)
1	Start-the-Clock	No	Yes	Yes	Yes
2	Container Visibility/Scan	No	Yes	Yes	Yes
3	ACS	Yes	No	Yes	Yes
4	Nixie Detail	Yes	No	Yes	Yes

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Browser Methods



- **Browser based HTTPS Download (Compressed Files)**
 - Use your Internet browser to download compressed files
 - Change of Address and Nixie Detail data with this method
- **Browser based HTTPS Reports**
 - View online reports through Internet browser.
 - Start-The-Clock and Container Visibility reports with this method

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How to Receive Full-Service Data Feedback

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- Pull Mail.XML Model
 - Use Mail.XML messages to request your data
 - Receive data in Mail.XML format
 - Change of Address, Nixie, Start-the-Clock and Container Visibility available with this method
 - You need to be a *PostalOne!* user
 - Apply and receive approval for Mail.XML access

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How to Receive Full-Service Data Feedback

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- Push Mail.XML Model
 - Use Mail.XML messages to subscribe to data
 - Push Notification: Data is ready come and get it
 - Push Delivery: Here is your data
 - Receive data in Mail.XML format
 - Change of Address, Nixie, Start-the-Clock and Container Visibility available with this method
 - You need to be a *PostalOne!* user
 - Apply and receive approval for Mail.XML access

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Data Distribution

- Mail Owner and Mail Preparer Identification is defined by the BY/FOR relationship in the electronic documentation:
 - Mailer ID
 - Customer Registration ID (CRID)
 - Permit

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Mailer ID

- MID is a unique 6-digit or 9-digit numeric code
 - Assigned to companies based on their annual mail volumes
 - Required in all Intelligent Mail barcodes
 - Used to identify the Mail Owner or Mail Preparer
 - Used to send information to the company associated with the MID regarding the quality of their mailings
 - Can be used to identify Mail Owner and Mail Preparer in the electronic documentation, regardless of whose Mailer ID is in the IM barcode

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Customer Registration ID

- CRID is a unique identifier (up to 15 characters) created when a customer (Mail Owner or Mail Preparer) registers for services at the Business Customer Gateway
 - Uniquely identifies a business at a physical address
 - Created for each unique combination of Company Name and physical address.
 - Available to all USPS systems and applications to identify business entities and associate customer data across those systems.

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PERMIT Number

- PERMIT
 - Financial account for business mailings payment

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Third Party Data Distribution

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- Data Distribution allows data to be sent to a third-party
 - Start-the-Clock,
 - Container Visibility
 - Change of Address, Nixie
- Data distribution is controlled by two parties
 - Mail Owner (Only for Address Correction)
 - Mail Preparer

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Third Party Data Distribution

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If you want to distribute data to a third-party (other than Mail Owner and Mail Preparer)

- Must use Mailer ID to identify the BY/FOR Relationship
- Must Establish Mailer ID Profile to link the Mailer ID in the BY/FOR (edoc) to a Third Party MID
- May need to submit a Cast of Characters message

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Third Party Relationship Profiles

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- Mail Owners/Preparers have two methods to grant data access to third-parties through relationship profiles
 - Static Relationship
 - Dynamic Relationship
- Relationships are established
 - Through the creation of Mailer ID Profiles through the Business Customer Gateway
 - AND
 - Through the use of Mailer IDs in eDoc

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Third Party Cast of Characters

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- The Cast of Characters file identifies third-party data recipients who may receive data on behalf of a Mail Owner/Preparer
 - For a specific Mailer ID
 - For a specific service (Start-the-Clock, Container Visibility, Change of Address, Nixie)
- The Cast of Characters file is used in conjunction with the profile established for the Mailer ID

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Third Party Cast of Characters

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- Cast of Characters
 - Separate profiles can be set up for both Address Correction and Start-the-Clock feedback
 - Profiles are set up for a specific Mailer ID and grant access to the data by another Mailer ID
 - Must be used in conjunction with a Dynamic Profile through the Business Customer Gateway
 - Mailers must submit a Cast of Characters XML message to identify cast recipient and mailing specific information

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Resources

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- Guide to Intelligent Mail for Letters and Flats
- PostalOne! Mail.XML Technical Specification
- ribbs.usps.gov

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